

# **COMMERCIALISING IP: ASSIGNMENT AGREEMENTS**

## WHAT IS AN IP ASSIGNMENT?

An IP assignment is a transfer of ownership of an intellectual property right, such as a patent, trade mark or copyright, from one party (the assignor) to another party (the assignee).

Transfer of the IP ownership



**Monetary compensation** 

IP assignments differ from licence agreements<sup>1</sup> as in the latter there is no transfer of ownership. The IPR holder (licensor) grants permission to another person (licensee) for the use of its intellectual property, within the limits set by the provisions of the contract.

# **BENEFITS AND RISKS**



## **Benefits**

Usually lump sum payment, meaning that the assignor receives the payment immediately.



Once the agreement is in force, the assignee takes over all obligations as regards the assigned IPR (such as renewal or monitoring possible infringements).



#### Risks

The assignor loses control of the IPR once the assignment agreement enters into force (unless differently agreed).



The assignee will need skilled employees or a well-established business network, as the one of the assignor.



# **KEY ELEMENTS OF ASSIGNMENT AGREEMENTS**



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**FORM** 

Assignments must be made in a written form and signed by both parties: the assignor and assignee



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**PAYMENT** 

Usually assignments give rise to a lump sum payment, but it is possible to agree upon a payment in the form of royalties.



03 **CLEARLY IDENTIFY IPR** 

The IPRs that are being transferred need to be clearly identified in the agreement.



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**WARRANTIES** 

Most assignees request to include in the agreement warranties from the assignor (e.g., that the assignor is the owner of the IPR that are being transferred). A breach of those warranties usually leads to an award of damages.



05 **GOVERNING LAW**  The law governing the interpretation of the agreement as well as the competent forum must be established, to anticipate a potential dispute. Alternative Dispute Resolution (ADR) Mechanisms (e.g., mediation or arbitration) are allowed.



06 **ASSIGNMENT** REGISTRATION

In many cases, the assignment agreement has to be registered in the relevant IP Office. It is important to give notice of the transfer of ownership to IP Offices, in order to allow them to keep a record and the information updated.

Disclaimer

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