# STARTUP INVESTMENT DUE DILIGENCE CHECKLIST

## 1. Company overview

* Business plan (executive summary, market need, product, and strategy)
* Pitch deck or investor presentation
* Company formation documents (Articles of Incorporation, bylaws)
* List of jurisdictions where the company is registered/operates

## 2. Founders & team

* Bios/CVs of founders and key team members
* Organizational chart
* Founders' agreements and equity splits
* Employee stock option plan (ESOP) and allocations
* Employment and consulting agreements

## 3. Product & technology

* Product roadmap
* Details on MVP or product versions launched
* Technical architecture and stack overview
* IP ownership and patent/trademark filings
* Open source components and licenses used

## 4. Customers & market

* Customer list and key references
* Market research and TAM/SAM/SOM analysis
* Sales pipeline and revenue forecast
* Key sales, channel, or distribution agreements
* Competitive analysis

## 5. Financials

* Historical financial statements (if any)
* Current year budget and projections
* Burn rate and runway calculations
* Funding history (prior rounds, valuation, investor list)
* Details of current fundraising round (amount, valuation, use of funds)

## 6. Legal & compliance

* All material contracts and agreements
* NDAs, customer/supplier contracts
* Pending or threatened litigation
* Regulatory licenses or compliance requirements
* Board meeting minutes and corporate resolutions